

LONDON 2025 - Drink Results			
Vendor	Token	Tokens/Hour	\$/Hour
Anonymous #1	756	50.40	\$126.00
Anonymous #2	1,165	77.67	\$194.17
Anonymous #3	1,178	78.53	\$196.33
Anonymous #4	1,233	82.20	\$205.50
Anonymous #5	1,272	84.80	\$212.00
Anonymous #6	1,384	92.27	\$230.67
Anonymous #7	1,431	95.40	\$238.50
Anonymous #8	1,450	96.67	\$241.67
Anonymous #9	1,486	99.07	\$247.67
Anonymous #10	1,500	100.00	\$250.00
Anonymous #11	1,543	102.87	\$257.17
Anonymous #12	1,746	116.40	\$291.00
Anonymous #13	1,758	117.20	\$293.00
Anonymous #14	1,817	121.13	\$302.83
Anonymous #15	1,875	125.00	\$312.50
Anonymous #16	2,004	133.60	\$334.00
Anonymous #17	2,048	136.53	\$341.33
Anonymous #18	2,420	161.33	\$403.33
Anonymous #19	3,065	204.33	\$510.83
Anonymous #20	3,500	233.33	\$583.33
Anonymous #21	3,840	256.00	\$640.00
Anonymous #22	3,991	266.07	\$665.17
Anonymous #23	5,259	350.60	\$876.50
	42,462	128.67	\$321.68
Drink Exhibitor Total Tokens	42,462		
Attendee to Drink Exhibitor Ratio Goal (From Portal)	196		
Actual Attendee to Drink Exhibitor Ratio	211	15.70	Above Target
Average Tokens Per Drink Exhibitor Goal	1,565		
Average Tokens Per Drink Exhibitor	1,691	126	Above Target
Drink Exhibitor Total Revenue	\$106,155.00		
Average Revenue Per Drink Exhibitor Goal	\$3,913.00		
Average Revenue Per Drink Exhibitor	\$4,615.43	\$702.43	Above Target
Average Tokens Sold Per Hour Per Drink Exhibitor	128.67		
Average Revenue Sold Per Hour Per Drink Exhibitor	\$321.68		
Tickets Sold	4,953		
Actual Attendance	4,861		
Average Spend PP on Drinks Goal	\$20.00		
Average Spend PP on Drinks	\$21.84	\$1.84	Above Target